

Referee Report

on dissertation, submitted for academic and scientific Doctoral degree Award at NSA
“Vassil Levski” department of “Management and history of sport”

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THESIS: Optimisation of the management of professional football clubs in Republic
of Turkey in line with UEFA criteria

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Scientific advisor: Prof. Daniela Dasheva, Doctor of Science

Football being one of the most popular sports with huge economic interests and investment requires improvements. Many of the clubs and Federations do not always approach with the necessary attention the management of organisational structure and education of staff. Therefore, the international Federations need to take measures and increase the level of organisation aiming at better and enjoyable climate on the fields. The game's dedication is the public and as such they should get a sense of satisfaction from attending the stadiums.

Each competition is amalgamation of numerous components – the field, viewing stands, coaches etc. Therefore, the football industry requires to apply clearly aligned criteria in order to improve conditions as well as facilitate powerful sponsors for financial support of the clubs and to perfect the football game.

Based on above the submitted dissertation addresses topical and significant issue, which will contribute to the development of the sport within all clubs.

The dissertation is structured correctly according to the requirements and contains the traditional four chapters which cover the prescribed rules for a doctorate.

The dissertation contains 214 pages, 13 tables, 5 pictures and bibliographical references containing 97 sources.

The first chapter makes an overview on the subject and contains 68 pages. The author has referred to the experience of numerous authors. The analysis on those literary sources gives Serdar Samur good opportunity to define the relevance of the researched subject.

The second chapter lays out the work's methodology. The author has defined the hypothesis and the objective of the research.

The third chapter looks at the analysis of the accrued results. This is achieved consecutively and at a very good depth.

The derived conclusions and recommendations throughout chapter Four follow from the results analysis and their practical implementation.

I would point out the following main contributing points of the dissertation:

- 1) Determines that effective club management, for achievement and maintenance of good sport results, require the thorough application of the UEFA criteria.
- 2) Proves that sports achievements are the most important factor and those play main role in the influence and the quality of the club as well attract economic investments.

The doctorate has published three articles that thoroughly reflect the scientific results on the subject.

Taking into account the above, I am convinced that the herewith dissertation entirely complies with the requirements for award of academic and scientific Doctoral degree.

I would therefore extend a recommendation to the honourable award board to cast its vote in granting the award of academic and scientific Doctoral degree to Serdar Samur on the subject of "Theory and methodology of physical education and sport training /incl. MRG/, professional route 7.6. "Sport".

06.06.2016
Sofia

Member of scientific jury:



(Assoc.Prof. Ventsislav Gavrilov, Ph. D.)